

United Nations University
International Institute for Software Technology in Macau



UNU MACAU

AI CONFERENCE 2024

A Contribution to the UN Summit of the Future

AI for All - Bridging Divides, Building a Sustainable Future
24-25 April 2024 | Macau SAR, China

aiconf2024@unu.edu aimacau-2024.org

About the Organizer



The United Nations University Institute in Macau, (UNU Macau - IIST)

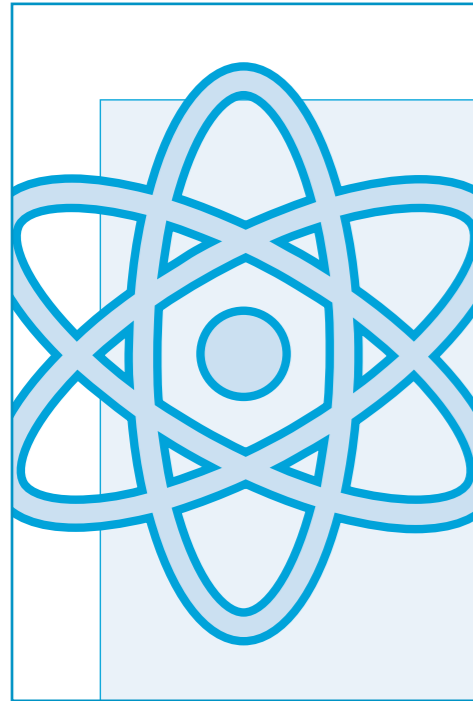
- One of the 13 global institutes of the United Nations University, conducting research and training on **digital technologies** for sustainable development;
- The only UN entity in the Greater Bay Area of China, working in Macau with a focus on digital transformation for **30+ years**;
- A **bridge** to facilitate dialogue between the Global North and the Global South, as well as between the cultural East and West.

AI for All: Bridging Divides, Building A Sustainable Future

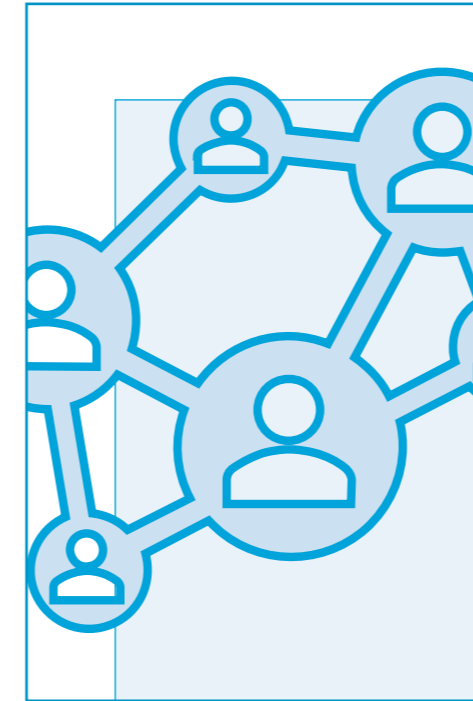


- Under the theme “**AI for All: Bridging Divides, Building A Sustainable Future**”, UNU-IIST Macau is convening a multisectoral conference to provide a platform for diverse stakeholders to explicate the problems and solutions of AI.
- This conference is poised to be a **groundbreaking event**, bringing together over 500 participants including 60-80 senior government officials from 20 countries, senior leaders from various UN organizations, as well as representatives from the private sector and academia.
- We aim to **foster a global dialogue** on the responsible and sustainable development of AI, addressing critical challenges such as AI for education, and AI for climate change.

Objectives



To create a platform for knowledge sharing on applied AI issues among multiple stakeholders including governments, industry, academia, and the UN.



To connect diverse stakeholders and support effective collaboration.

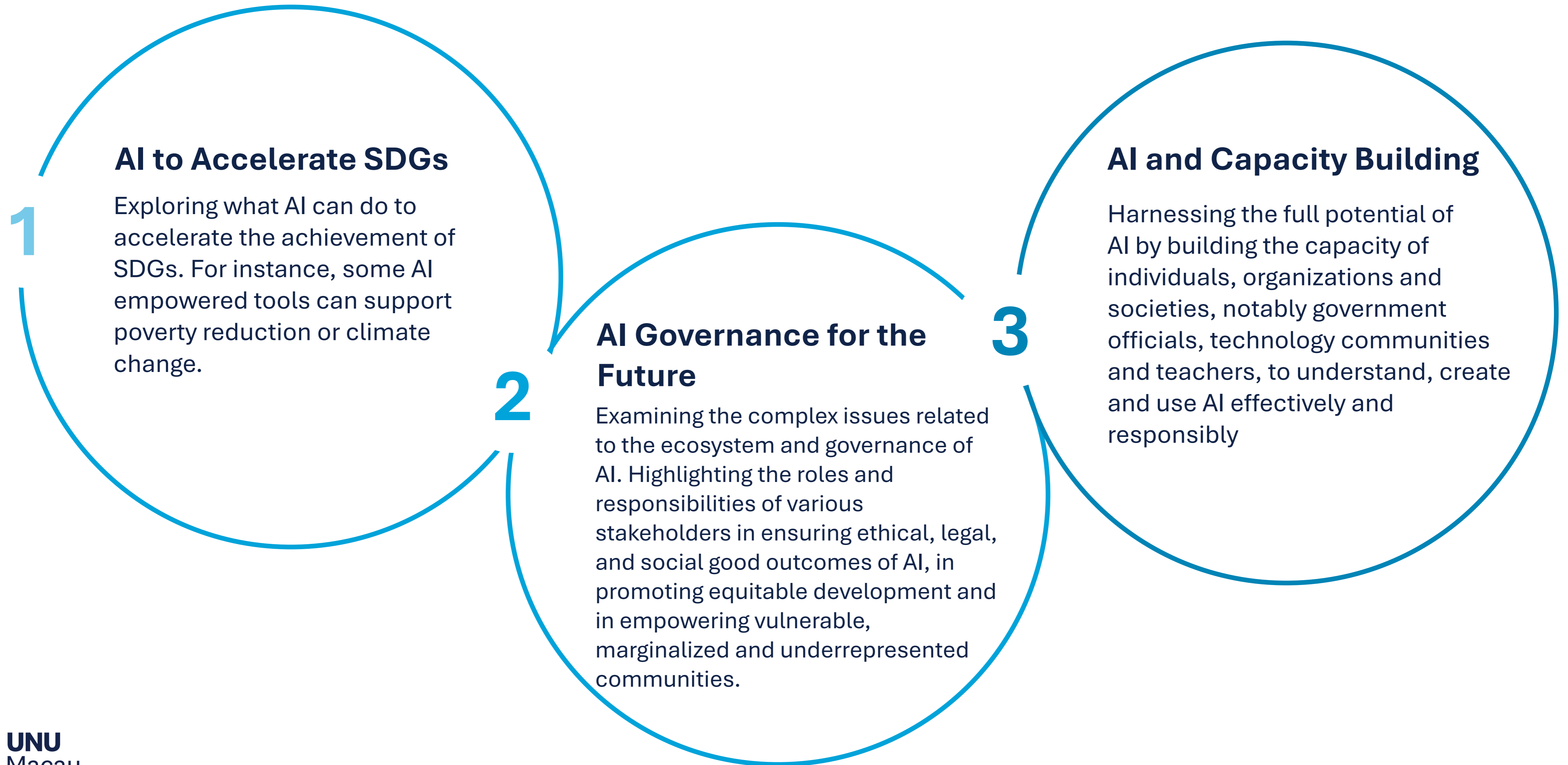


To co-create solutions for and with AI that are data-driven, inclusive, and sustainable.



To support and enable a multi-stakeholder community on AI that is inclusive of the Global South and the Cultural East.

Thematic Tracks



Our Participants

The conference is expected to host 500 international participants, who are

Government officials

60-80 senior participants representing ministries of ICT from 20 developing countries

Academics

working in a range of disciplines associated with AI, e.g., computer science, ethics, and law

UN system representatives

2-3 UN top leaders

Youth

especially university students from the Global South (developing regions)

Technology industry leaders

Foundations and donors

Civil Society Organizations

Host governmental representatives

Agenda

Wednesday 24 April

Workshop on Digital Governance (Invitation only)

High Level Networking Dinner (Invitation only)

Thursday 25 April

9:00-9:10

Opening Plenary

9:10-9:25

Keynote Speech 1

9:25-9:40

Keynote Speech 2

9:40-9:50

Founding Ceremony of UNU AI Network

9:50-10:35

Plenary Session

10:35-10:45

Coffee Break

10:45-12:15

Parallel Sessions (6)

12:15-13:30

Luncheon – Keynote Speech 3

13:30-15:00

Parallel Sessions (6)

15:10-16:40

Parallel Sessions (6)

16:40-17:00

Coffee Break

17:00-18:30

Parallel Sessions (6)

18:30-20:00

Closing Ceremony and Farewell Reception

Keynote Speaker



Tshilidzi Marwala

UNU Rector,

Under-Secretary General of the UN,

Member of UN Secretary-General's High Level Advisory Board on AI,

and Member of Scientific Advisory Board

Keynote Speaker



XUE Lan

Distinguished Professor of Arts, Humanities and Social Sciences, Tsinghua University

Director of Institute for AI International Governance, Tsinghua University

Dean of Schwarzman College, Tsinghua University

Programme Committee



Mamello Thinyane

Associate Professor at the University of South Australia



Zhengkun Hu

Director for AI Ethics and Governance
SenseTime



Rapid Sun

Under Secretary of State, Ministry of Post and Telecommunications of Cambodia



Walter Gehr

Austrian Ministry of Foreign Affairs



Irina Mirkina

Innovation Manager
AI UNICEF



Marc Lepage

Principal Technology Innovation specialist
Asian Development Bank



Yolanda Ma

Lecturer
Hong Kong University



Samuel Chan

Former Chairman of
the Science and Technology Development
Fund in Macau SAR

UNU AI Network



Why Sponsor the Conference



Your sponsorship is not just about supporting an event. It's also about championing a vision. As a sponsor, you will:

- **Position your organization as a pioneer** in addressing UN priority issues such as the ethical governance of AI;
- **Boost international visibility:** Your logo will be prominently featured on our conference website and materials;
- **Network and engage:** Engaging with global leaders in AI, government senior officials, UN leaders, and key decision-makers, fostering opportunities and collaborations.

There are a variety of set levels of sponsorship: Diamond, Platinum, Gold, Silver, and Bronze as shown below, as well as custom sponsorship opportunities. Please contact us for further discussion on customization.

Event Sponsorship Package

BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
<i>1 VIP Pass</i>	<i>2 VIP Pass</i>	<i>3 VIP Pass</i>	<i>5 VIP Pass</i>	<i>Fully Customizable: VIP Pass</i>
<i>Logo on Event Website</i>	<i>Logo on Event Website & Materials</i>	<i>1 Speaker Opportunity at High-visibility Panel</i>	<i>1 Opening and 1 Panel Speaker Opportunities</i>	<i>Speaking Opportunities</i>
<i>Mention in Program</i>	<i>1/4 Page Ad in Program</i>	<i>Prominent on Selected Materials</i>	<i>Prominent on All Materials</i>	<i>Logo Placement</i>
	<i>Opportunity to Provide Branded Materials (e.g. bags, lanyards)</i>	<i>1/2 Page Ad in Program</i>	<i>Full Page Ad in Program</i>	<i>Ad in Program</i>
	<i>Mention in Opening/Closing</i>	<i>Standard Location Exhibition Booth</i>	<i>Prominent Location Exhibition Booth</i>	<i>Exhibition Booth</i>
		<i>Mention in Opening/Closing</i>	<i>Opportunity to Join Exclusive Event</i>	<i>Exclusive Event</i>
		<i>Included in Selected PR Coverage</i>	<i>Special Mention in Opening/Closing</i>	<i>Acknowledgement</i>
			<i>Featured in PR Coverage</i>	<i>Media & PR Coverage</i>
9000 USD	19000 USD	39000 USD	59000 USD	99000 USD or above

Highlights of the Previous Conference

2023 World Data Forum Macau Satellite Event



Media Coverage



Region	Media	Channel	Publish Date
GBA	GD Today	app article	2023/4/27
	粤学习 Chinese Channel	app article	2023/4/27
	粤学习 English Channel	app article	2023/4/27
	Southern Metropolis Daily、 N video	app article	2023/4/27
	今日香港地	Facebook	2023/4/27
	GDToday	Facebook	2023/4/27
	Hi, GBA (GD Today)	twitter	2023/4/27
	GD Today	web	2023/4/27
	Southcn.com 南方网	web	2023/4/27
	South Plus 南方Plus	web & app article	2023/4/27
	N video	video news	2023/4/28
	N video	video news	2023/4/28
	N video	video news	2023/4/29
	羊城派	video news	2023/5/2
Macao	Color 可乐生活 (羊城晚报旗下优秀生活类媒体)	video news	2023/5/2
	Macau News	Linkedin	2023/3/28
	TDM	web	2023/3/28
	Jornal Tribuna de Macau (JTM)	newspaper	2023/3/29
	Macau Busines /Macau News Agency	web	2023/3/29
	Macau Daily	Newspaper &web	2023/4/3
	TDM	TV news	2023/4/4
	TDM	Macau Morning News	2023/4/24
	Macau Daily	newspaper &web	2023/4/25
	TDM	weibo post	2023/4/25
	TDM	weibo post	2023/4/25
Mainland China	Macau Business /Macau News Agency	web	2023/4/26
	Macau Post Daily	newspaper	2023/4/27
	CMG	radio	2023/4/12
	腾讯网	web	2023/4/26
	sensetime	wechat	2023/4/27
	CGTN	Youtube video news	2023/4/27
UN	CGTN	web	2023/5/3
	The paper 澎湃新闻	web & app article	2023/5/9
	UNESCO	wechat	2023/3/9
	UNDP	weibo transpond	2023/3/27
	UNDP	wechat	2023/3/30
	FAO	weibo transpond	2023/4/20

How to Become a Sponsor or Join the UNU AI Network

Contact

Dr. Wenting Meng

Partnership and Fundraising Officer

Email: meng@unu.edu

More information

Visit

<https://aimacau-2024.org/sponsorship/>